

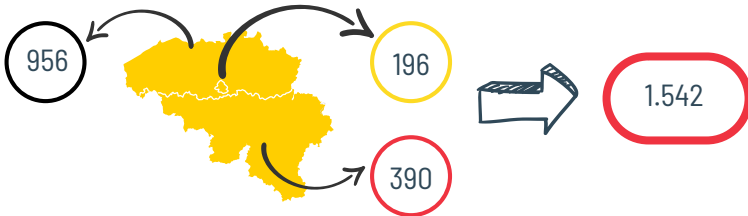
Belgian Travel Confederation

# Travel Intelligence Report - 31 January 2023

## Belgian global travel market - figures 2022

### Number of selling points in Belgium and per region

Source: Statbel + Insurance companies 2022



### Company demography Belgian travel market

Source: RSZ/ONSS - code NACE 2020 ~ 2022

Travel companies  
count of VAT nr **1.005**

Travel professionals **ca. 6.500**

#### Size of companies

Company from 1 to 4 employees ..... 820

Company from 5 to 9 employees ..... 99

Company with more than 10 employees ..... 86

### Number of trips (pax) & Retail value

Source: Euromonitor - Belgium residents domestic and outbound departures 2022

#### Total trips (pax)

**27,3 mio**

#### Retail Value

**20,8 billion**

#### Average Retail Value

**765 €**

domestic 416 €  
outbound 906 €

### Share mode of transport

Source: Euromonitor - means of transport for outbound departures 2022

	share 2022	€ 2022	2022 vs. 2021	2022 vs. 2019	forecast 2023 vs. 2022	forecast 2024 vs. 2022
✈️	30 %	5,8 mio	+75 %	-36 %	+27 %	+51 %
🚗	64 %	12,5 mio	+31 %	-25 %	+20 %	+38 %
🚆	5 %	1,0 mio	+0 %	-7 %	+37 %	+71 %
🚢	0,4 %	0,1 mio	+87 %	-65 %	+99 %	+178 %

### Top 5 Destinations

Source: Euromonitor - Outbound departures per country

#### Inside Europe

- 1 🇫🇷 FR 31%
- 2 🇧🇪 BE 29%
- 3 🇪🇸 SP 9%
- 4 🇳🇱 NL 7%
- 5 🇮🇹 IT 4%

#### Outside Europe % x '0000

- 1 🇹🇷 TR 16%
- 2 🇺🇸 US 7%
- 3 🇲🇦 MA 4%
- 4 🇪🇬 EG 4%
- 5 🇦🇪 AE 4%

### Business vs. Leisure

Source: Euromonitor - Outbound departures



10 % vs. 90 %



### Organized market vs. Own arrangement

Source: Euromonitor - Travel Intermediaries



37 % vs. 63 %

